

Skills development needs of Small Medium and Micro Enterprises in the Health and Welfare sector

Abstract

Purpose

To investigate the skills needs and gaps in the SMME sector focusing on businesses operating in the Health and Welfare Economic sector in South Africa.

Methodology

A snap-shot survey was conducted using both a qualitative and quantitative mixed approach. A questionnaire that consisted of both close-ended and open-ended questions was administered online. There were 47 organisations that were randomly selected from the South African Revenue Services (SARS) database of organisations registered in the Health and Welfare sector. These were organisations that were operating in the Health and Welfare sector. Further information was sought by analysing the database on Workplace Skills Plan (WSP's) that were submitted to the HWSETA in the 2012/13 financial year.

Findings

Approximately 57% of SMMEs are located in the urban area. While the majority (52%) are operating in the health sector followed by those operating in both health and welfare sectors. Skills development interventions that are required by the SMME sector are as follows:

SKILLS DEVELOPMENT INTERVENTIONS	FIELD/OCCUPATION
Graduate development Programmes (e.g. Experiential Training, Inservice Training, etc)	ECDSocial WorkNursingPharmacy
Professional development Programmes (e.g. Continuos Development Programmes)	 Post basic Nursing Supervision and Management (Children's Home, Old Age Centres and Youth Development Centres) Service Enhancement Training (Radiography) ILS and BAA updates for CPD points
Learnership Programmes	 Community Health Work ECD Social Auxiliary Work Radiography and Ultrasonography Child and Youth Care Work Phlebotomy, Medical Technicians and Lab Assistants Pharmacist, Pharmacy Technicians, Pharmacy Assistants and Basic Pharmacists Nursing (Enrolled and Bridging) Occupational Therapy Technicians Physiotherapy Technicians Care Worker
Apprenticeships	Pharmacist Assistant
Internships	 Medical Technologists and Bio-Medical Scientists Social Work, Counselling and Community Work Nursing Social Auxiliary Work Pharmacists and Pharmacist Assistants

	Enrolled Nurse and Auxiliary Nurse PracticalsChild and Youth Care Work
RPL(Recognition of Prior Learning)	 Child and youth Care, ECD and Care Worker Experienced Clinical Specialisation in Nursing Pharmacy Technicians Occupational Therapy Technicians Operating Department Assistants Social Work Community Development and Lay Counselling
Bursaries	 Medical technologist and Bio-medical Scientist Nursing (Enrolled and Bridging) Social Work Child and Youth Care Physiotherapy (Technicians) Occupational Therapy Operating Department Assistant Carers
Specialised Certificate Courses (e.g. A certificate received after being trained on a new machine/process)	 Theatre Technicians Nursing Certificate Programme (High care, Mental Health and Maternity) Data capturing, Defensive Driving (couriers) Nursing and Administration
ABET Level 1 Up to Grade 3	Basic literacy and numeracy
ABET Level 4 Up to Grade 9	 Assist ABET level 4 learners to further their studies through

		FET Colleges
		7 E 7 Oollogoo
Flagship Programmes (Any programm	es that will lead to	Alzheimer course
employment)	•	Palliative Care
Other (specify)		
(-py)	-	pharmacy clinic nurse
	•	Case management, credit control and any other degrees related to our industry
		Admin, Fundraising
		Leadership Development for all Health Managers
	•	General Maintenance workers skills training, basic
		plumbing, general welder
	•	Debt collection training. management training, customer service training
	•	Special Funding of Abet for our Learners
	•	Programme planning and management
	•	Unemployment programmes
	•	Pay toward industry organized learning programmes
		Office assistance
		Computer training
	•	Financial Managers

Recommendations

The information from the review describes various skills development needs and gaps with specific sub-sectors where the need resides. The health and welfare sub-sectors have almost similar needs in terms of skills development interventions ranging from Graduate Development Programmes (i.e. experiential training and in-service training) to Flagship Programmes that lead to employment. It must be noted that the HWSETA has been implementing most of the skills development programmes mentioned in this review (eg. Learnerships, bursaries, ABET, skills programmes, etc.). However, it is recommended that the HWSETA focuses more on programmes such as Professional Development Programmes, Flagship Programmes, Recognition of Prior Learning and specialized Certificate Courses.

Practical Implications

More effective and specific skills development interventions may be designed to meet the skills needs of small business operating within the health and welfare sector.

Originality/Value

The SMME sector has had little participation in the submission of Workplace Skills Plans in the past, consequently the skills needs of the SMME sector was unknown. Therefore, this study has enabled the SETA to understand the needs of the SMME sector and this has added value to the HWSETA.